NEW START4U CIC
024 7767 1470
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12-14 Riley Square,
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MSc Business with Entrepreneurship with Advanced Practice

London Campus

Level of study: Postgraduate

Mode of study: Full-time

Duration: 16-24 months

Overview section

Are you looking to complement your undergraduate studies with a business-focused Masters degree that will enhance your employability? This course with Advanced Practice develops broad business skills as you can choose whether your studies include either an internship, or an applied group consultancy project, enabling you the opportunity to work with a real organisation on a live business problem, developing valuable work experience and business insight.

Specialist modules cover the process and practice of entrepreneurship as well contemporary issues in entrepreneurship. The course culminates in either a dissertation or, if you prefer, a Masters project. This course will make you a highly sought after candidate as employers are keen to recruit people who can bring together resources to achieve breakthrough change and lead new initiatives.

This option offers the opportunity to spend three months gaining all-important work experience and employability skills in a professional work setting. You may be able to extend this over more than one semester in cases where it is adjacent to a vacation period. Support is provided to help source opportunities and to perfect the applicant CV but ultimately the onus is on the student to secure the internship position.

Key facts

Put your learning in to practice and enhance your employability with an internship or applied group consultancy project.

Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. There is no requirement to have studied business or entrepreneurship at undergraduate

Course information

Level of study: Postgraduate

Fee (UK/EU): £12,000 (19/20 fees)

Fee (International): £18,000 (19/20 fees)

Entry requirements: Minimum 2:2 honours degree from a UK university or equivalent IELTS 6.5 (or above) with no single element below 5.5, or equivalent .

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English language requirements: IELTS 6.5 (or above) with no single element below 5.5, or equivalent

Mode of study: Full-time

Duration: 16-24 months

Assessment methods: Coursework and exam

Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, May, Sep,

Next application deadline: 26 August 2019

About this course:

What will I study?
The knowledge you gain will be valuable as a business owner or an employee in both start-ups and established organisations. Employers are keen to recruit people who can bring together resources to achieve break-through change and lead new initiatives.

In the final semester, if you have completed an internship you will complete your research and write your dissertation. Every student has a personal research supervisor and will be required to submit an assessed research proposal prior to embarking on the dissertation itself. For those not undertaking an internship and depending on what grade you achieve on the consultancy project, you will undertake an applied management work investigation or dissertation in the final semester.

Advanced Practice stage

The Advanced Practice version of this course offers you a valuable opportunity to secure a work placement or complete a group consultancy project, giving you experience of the workplace environment or live business issues, and an excellent way to put your learning into practice. This stage of the programme will take place between your second and final semester, and is a semester long (15 weeks) in duration. Internships as part of the Advanced Practice stage may be paid or unpaid. The alternative consultancy module allows you to work in teams with a business organisation working on consultancy-based projects on real business scenarios. Whether you choose the internship or consultancy project you will successfully develop your business skills and further enhance your employability.

September starts

If you choose to start your Masters in September, your programme will last for up to 21 months. You will have a summer break after Semester 2, and commence your Advanced Practice stage in September.

January starts

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If you choose to start your Masters with Advanced Practice in January, your programme will run for 24 months. You will commence the Advanced Practice stage of the programme in the following January, immediately after your second semester. Please note that there are two summer breaks included in this programme for those starting in January.

May starts

For those starting your Masters with Advanced Practice, you will start the Advanced Practice stage of the programme in January, straight after you have completed your second semester. Your programme will run for a total of 16-18 months.

Please note that there is no summer break included in this programme for those starting in January

How will I be taught and assessed?

Your tutors will use a variety of teaching methods including lectures, seminars and workshops, totalling around 14 hours per week. As this is a Masters course there is a major element of independent learning and self-motivated reflection. You will also be expected to engage in independent study involving directed and self-directed learning, around 33 hours per week.

Teaching is backed up by a well-designed support system that helps ensure a successful learning journey. We make sure that extensive feedback, from both tutors and peers, is built into the course. Assessment is based on coursework and an exam, and our methods will include essays, reports, group work, presentations, and the Masters dissertation or consultancy project.

You'll be taught by experienced lecturers and academics who use their industry experience to demonstrate how the theories you will learn translate in to real life situations.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Careers and further study

The course includes two modules that are focused on developing global management competencies. Topics during these modules include emotional intelligence, cultural awareness and the ability to work in diverse groups and teams, as well as project management and decision making.

A further module, 'Academic and Professional Development', has a specific focus on self-development. It includes formal sessions with our Careers and Employment Service which offers a range of workshops, one-to-one advice, and networking opportunities.

The course will give you a practical insight into setting up and running a small business. It will be possible to channel your learning into your own business during and/or after graduation.

In the second year of the course you'll be developing a track record of achievement that will help you stand out from other job applicants. We'll help you develop an entrepreneurial project, or find an internship, that matches your interests and career aspirations.

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Upon successfully completing your course, you may undertake further professional development and training through Professional Pathways programmes.

Whatever you decide to do, you will have the transferable skills that employers expect from a Masters graduate from Northumbria University. These include the ability to tackle complex issues through conceptualisation and undertaking research, the ability to contribute to new processes and knowledge, and the ability to formulate balanced judgements when considering incomplete or ambiguous data.

Entry requirements

Applicants should have the following:

Academic requirements

. A first degree, equivalent to a 2.2 honours classification

Applicants who do not have such an academic qualification but do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered.

If you don't meet the academic requirements

Applicants who do not meet the academic requirements but who do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered. If you are unsure if you meet the entry criteria, please contact us and our team will be able to advise you.

Alternatively, you may also be eligible for our Pre-Masters courses. These are programmes designed specifically for students who are looking to progress on to a Masters degree.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, you may be eligible to join our Pre-Sessional English before starting this programme.

Modules

All modules are core

Dissertation Preparation and Research Methods (0 credits)

In this module you will learn about a variety of different research methods. This will equip you with the knowledge and practical skills necessary for you to conduct research at Masters level and prepare you to complete a Masters dissertation

or consultancy project. By the end of the module you will know how to apply both quantitative and qualitative data collection and analysis techniques. In quantitative techniques you will learn about sampling, questionnaire design, statistical inference, and hypothesis testing while qualitative techniques covered will include methods such as interviewing and focus groups. Analysis methods such as content analysis and thematic analysis will also be covered.

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Developing Global Management Competencies I (20 credits)

This module is the first of two that prepares you to be highly employable by developing key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work. The development of the module has been underpinned by Bird and Osland's (2003) Global Competency Framework and will provide you with two discrete skills sets – emotional and cultural intelligence (soft skills) and business intelligence (hard skills).

Developing Global Management Competencies II (20 credits)

This module is the second of two that prepares you to be highly employable by developing key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work. The development of the module has been underpinned by Bird and Osland's (2003) Global Competency Framework and will provide you with two discrete skills sets – emotional and cultural intelligence (soft skills) and business intelligence (hard skills).

You will learn about the development of practical skills and the techniques required by businesses to help in project management and the implementation of data management and data analytics solutions. The module will introduce some core project management processes and frameworks e.g. PMBOK, Scrum, Kanban and data analytics.

Strategic Management for Competitive Advantage (40 credits)

This is a 40-credit core module running in the first semester of the MSc Business with programme and is developed for those of you who have little or no prior business and management subject experience. The aim of the module is to introduce you to the main business functions – Finance, Marketing, HRM, Operations, Strategy – and show how each can contribute to the competitive advantage of a firm and hence enable the firm to achieve its strategic objectives

Academic and Professional Development (0 credits)

The module is designed to facilitate the development of the student learning experience over the course of their oneyear full time Masters programme. Academic and Professional Development activities will be delivered, where appropriate, in parallel with Academic Skills (ASk) sessions. Both will be mapped to support student academic skills and professional development to support the delivery of programme modules.

Entrepreneurship – Context, Process and Practice (20 credits)

This module aims to increase your awareness and understanding of the issues and challenges of starting up and operating a small business and being entrepreneurial. As entrepreneurship requires a strong focus on practice, this will be achieved by providing you with a practical insight into setting up and trading as a small business, raising awareness of self-employment as a viable career option. You will learn about entrepreneurship as a process, the entrepreneurial person, ideation and opportunity recognition, pitching and presenting, business planning, idea validation, resource acquisition, market analysis, customers and selling, entrepreneurial marketing, networking, and accelerators, incubation and support. You will learn how to identify, explore and progress your own business idea and be supported in your experience of planning this idea over the course of the module, recognising patterns and opportunities in complex

situations and environments.

Contemporary Issues in Entrepreneurship (20 credits)

This is a 20-credit module running in the second semester of the MSc Business with programme and is developed for those of you who have prior awareness of entrepreneurship and seek a deeper understanding of contemporary issues of entrepreneurship and small business subjects. The aim of the module is to introduce you to the main theoretical concepts of entrepreneurship and small business – Entrepreneurship Characteristics; Creativity; Risk and Strategic Options; Technology Innovation; Networks; Sustainability; Orientation – and show how each can contribute to the activities, success or otherwise of entrepreneurship. On completion of the module you will be able to demonstrate critical thinking skills suitable for strategic leadership roles adept at organisational change and innovation and utilise oral, written and communication skills. For students undertaking an internship

Masters Internship (60 credits)

Within this module, you will record your learning experience gained by undertaking a semester outside of the University as part of your Masters programme by means of Internship at an external organisation and it will enable you to assessthe learning that has taken place in the University with a "real-world" business experience.

The Newcastle Business School Masters Dissertation (60 credits)

In this module you will gain an understanding of the academic skills that are required to produce a Masters Dissertation. By the end of the module you will have written a 3000 word dissertation proposal and a 15000 word Masters dissertation. For students not undertaking an internship

Business Clinic PG Group Consultancy Project (60 credits)

As a student enrolled on one of the 2-year Advanced Practice Programmes you may undertake a group consultancy project within the first semester of your second years of Masters study (the alternative is an Internship). Through your work-based experience, you will develop abilities as a problem solver with valued investigative, theoretical and practical business skills. This work-based experience will last the length of the semester and involve the examination of a complex organisational problem or commercial opportunity. By undertaking this module, you will have enhanced your individual skills, knowledge, effectiveness and employability by locating learning and development within a work-based context and will have critically reflected and evaluated upon organisational practices and the relation with academic theory. Depending on what grade you achieve for the Consultancy Project, you will progress to one of the following modules:

Applied Management Work Investigation (60 credits)

You will undertake a group consultancy project within the Business Clinic during the first semester of your second year of Masters study. Through your work-based experience, you will develop ability as a problem solver with valued investigative, theoretical and practical business skills. This will last the length of the semester and involve the examination of a complex organisational problem or commercial opportunity.

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This second semester module will involve the development of the client oriented management report and presentation alongside an individual literature review and personal reflection.

The Newcastle Business School Masters Dissertation (60 credits)

In this module you will gain an understanding of the academic skills that are required to produce a Masters Dissertation. By the end of the module you will have written a 3000 word dissertation proposal and a 15000 word Masters dissertation.

Fees and finance

Tuition fee 2019/20

. UK/EU students: £12,000

. International students: £18,000

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Northumbria University London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £100 for the duration of your studies should you choose to purchase any additional reading materials.